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## Aung San Suu Kyi

"My friend Jack Healey, who used to run Amnesty, liked the Obama poster, and in early 2009 he said: 'You should make a poster of Aung San Suu Kyi.' I made 80,000

of these stickers, and 6,000 posters, and a lot were smuggled to Burma. You never know how much influence anything has. So it was nice to meet her recently and hear her say that it was helpful.





### **The Protester**

"I really identified with the Occupy movement when it began. So when Time magazine came to me at the end of 2011 and said: 'We'd like you to do our Person of the Year cover, which is about the protester', I only really wanted to do that if I could make it as much about Occupy as possible."

## Obey Eye (below)

"This is part of my Obey series. The idea was to make people look at adverts that are positioned as inviting, but might have a more sinister agenda. Advertising has the desired effect of obedience, but is packaged in a way that doesn't directly say 'Obey'. I wanted to pull the curtain back."

Artist Shepard Fairey created the iconic 2008 Barack Obama poster. Here he talks us through this and other key works

# **Beyond Hope**



Hope 2008 "Obama hasn't done as well as I hoped, but I created the poster with the understanding that people in office can only achieve so much. I originally made it just as a grassroots thing, and it said 'progress'.

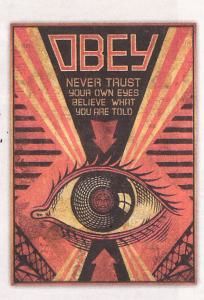
Then someone showed it to the campaign team, and they asked if the word could be changed to 'hope', because rightwingers associate progressives with socialists. But it was never officially adopted by the campaign.



#### You Don't Need a Weatherman 2010

"Music has always been a big inspiration for me, starting with punk rock. Eventually my interests expanded to people such as Bob Dylan,

who showed how music could be used for social commentary. This image was about showing Dylan not as a pinup, but as a man who shied away from being perceived as a spokesman.'



Shepard Fairey's Sound & Vision is showing at the Old Truman Brewery London, from 19 October-4 November.